

# A little about us.

Product catalog

MPOWERD®



# What's inside.

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Our company.

# Our mission.

We're on a mission to transform lives with **thoughtfully designed, clean technology**. From concept to creation, every detail of our business is deliberate. As a **Benefit Corporation and B Corp**, we set strict standards for ourselves, ensuring that our work enhances both society and the environment. Our innovative products give people the **power of self-reliance** as well as **moments of wonder**—because we believe everyone deserves to be empowered and inspired regardless of where or how they live.

A photograph of two men sitting in a wooden boat on a body of water at sunset. The sky is filled with soft, golden light from the setting sun, and the water reflects this light. One man, wearing a dark t-shirt, is holding a small, glowing yellow square light. The other man, wearing a red t-shirt, is leaning forward and pointing towards the light. The overall mood is serene and hopeful.

## Our impact.

Luci® lights have impacted millions of people in more than 90 countries – providing clean, reliable light to those living without access to consistent electricity.

**4.3 million+**  
lives impacted in  
emerging markets

**3.1 million+**  
US tons of CO2  
averted

**700+**  
NGO and non-profit  
partners worldwide

Stats as of Winter 2023

## Our Give program.

We work with our non-profit partners to send our lights directly to people living without access to electricity.

In many places, as soon as the sun goes down, children can't study, entrepreneurs have to stop working, women are less safe walking outside, health clinics have to close... the list goes on. Kerosene lamps are the most common solution in these areas – but they are dangerous, toxic and expensive.

Lightweight, easy to carry, and shining for hours on a single charge, Luci is a clean, safe and affordable way to bring light to the world.

# Our products.

**Lightweight.** Pack it up and take it with you.

**Waterproof.** Leave it out in the rain.

**Durable.** Can withstand up to 150 lbs of pressure. Yes, really!

**Completely solar.** Just add sun.



**Brand new.**

**Luci Solar Site Lights: Set of 6**





## Luci Solar Site Lights

Featuring six hangable lights, six near-indestructible ABS stakes, and one sleek charging case, Site Lights illuminate any scene for up to 20 hours on a single charge. Use independently as “stringless string lights” or connect together to form an illuminated tent peg.

US MSRP \$80.00

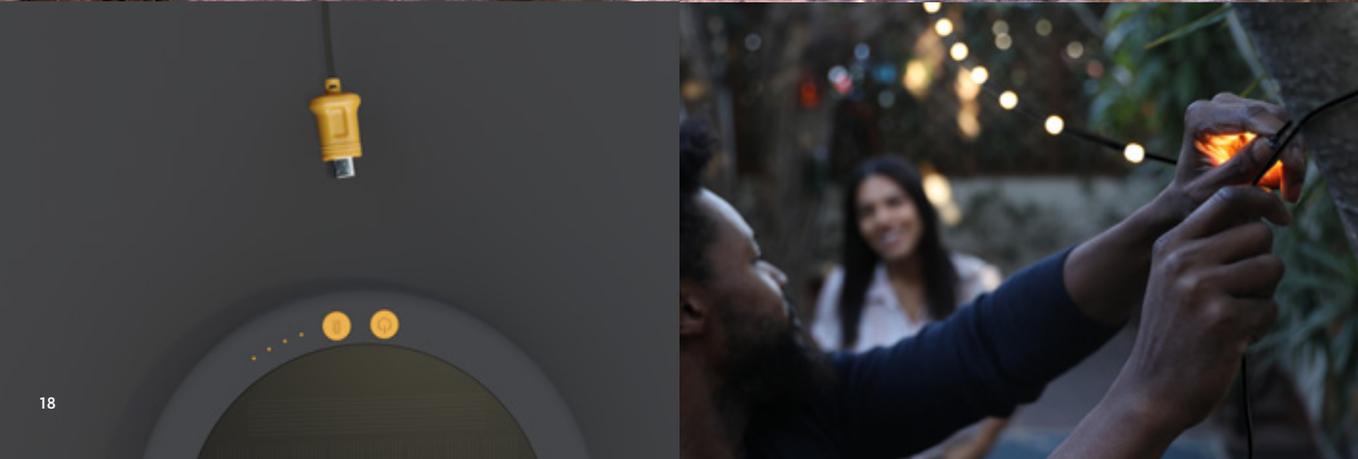


Anywhere. Everywhere. Luci Site Lights.

**Brand new.**

**Luci Solar String Lights +  
Detachable Power Hub: 44 ft.**

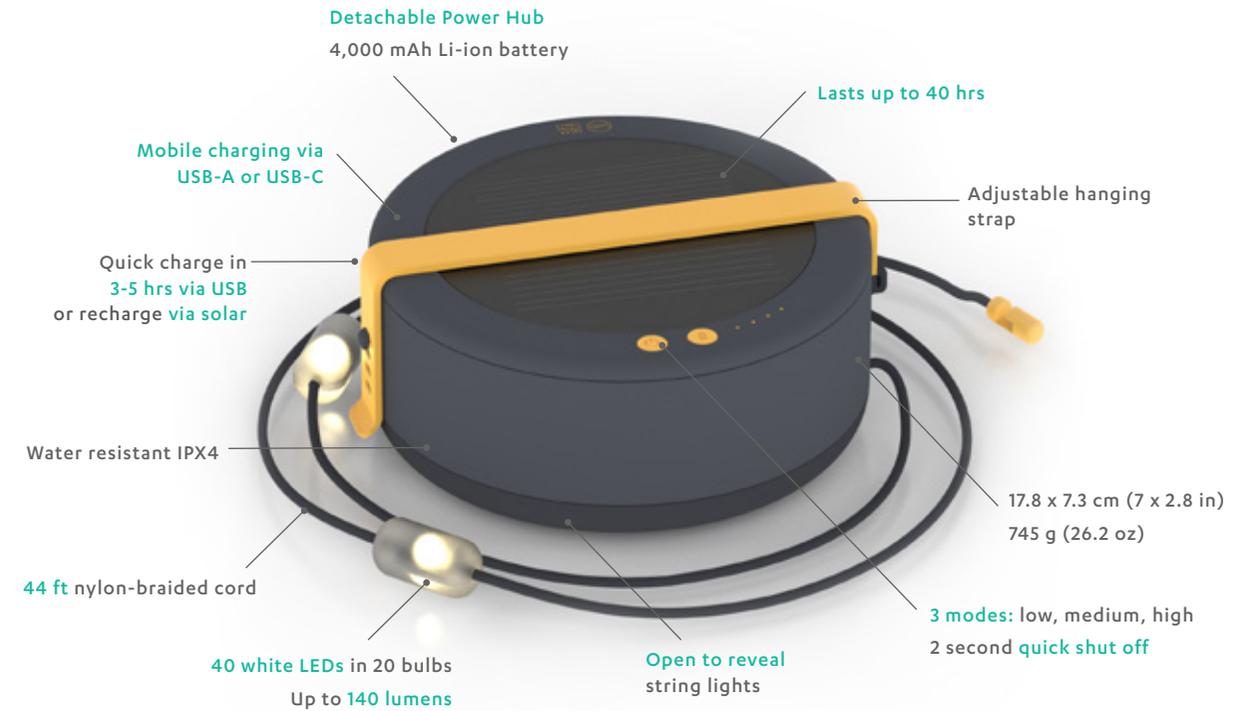




## Luci Solar String Lights + Power Hub: 44 ft

Powerful and expansive, Luci Solar String Lights + Power Hub provides up to 40 hours of energy-efficient light on a single charge. With its completely detachable unit, you can remove and recharge while leaving your string setup intact.

US MSRP \$70.00



patio • campsite • interior design • van life



**Brand new.**

**Luci Beam 2-in-1  
Headlamp & Flashlight.**

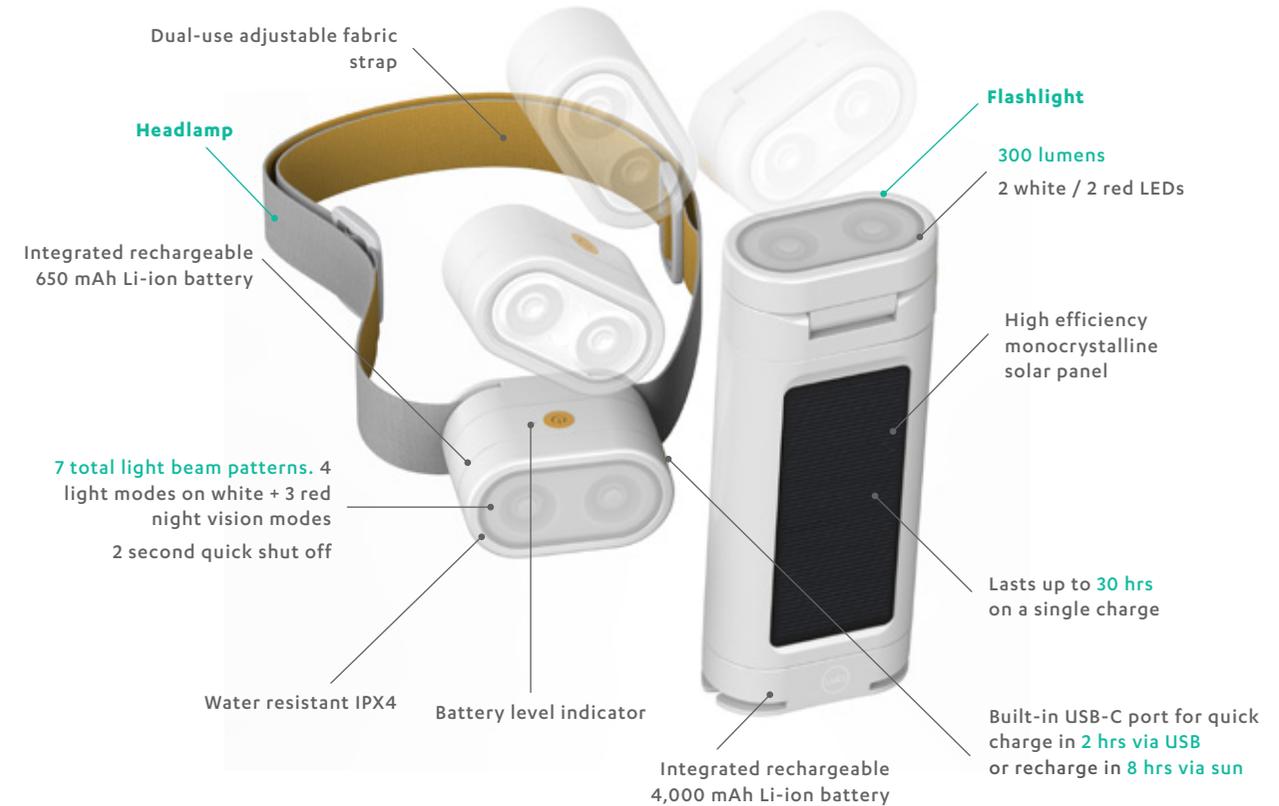




## Luci Beam - 2-in-1 Headlamp & Flashlight

With 7 easy-to-adjust light modes, 2 powerful Li-ion batteries, and rechargeability via solar or USB, this long-lasting light delivers impressive performance with the ability to switch from handheld to headlamp in a snap.

MSRP \$65.00



camping • emergency • utility • climbing

Brand new.

Viri USB Rechargeable Batteries.

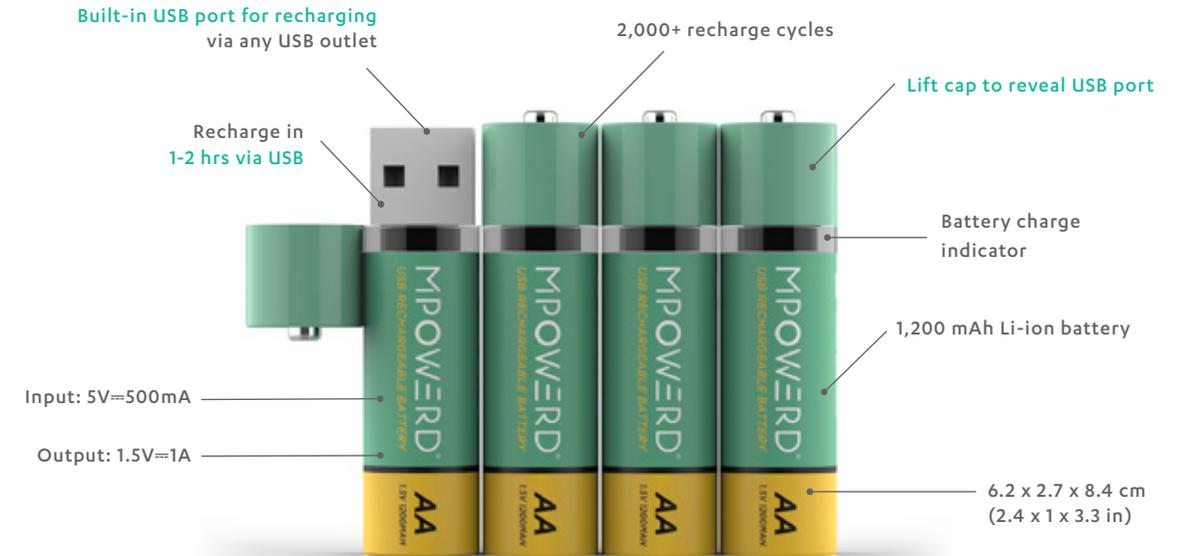




## Viri USB Rechargeable Batteries: 4-Pack

Reusable and with no cables necessary, our AA USB Rechargeable Batteries mean that you never need to buy disposable batteries again. Utilizing a 1,200 mAh Li ion with a powerful 1.5V output and built-in USB port, a single Viri battery can charge anything from remote controls to kids' toys over 2,000 times.

US MSRP \$30.00



The ultimate gift that keeps on giving, Viri is the perfect rechargeable option for powering remote controls, video game controllers, wireless mice and keyboards, baby monitors, kids' toys, portable electronics, and more.



Our solar string lights.

String up some sun  
with Luci.

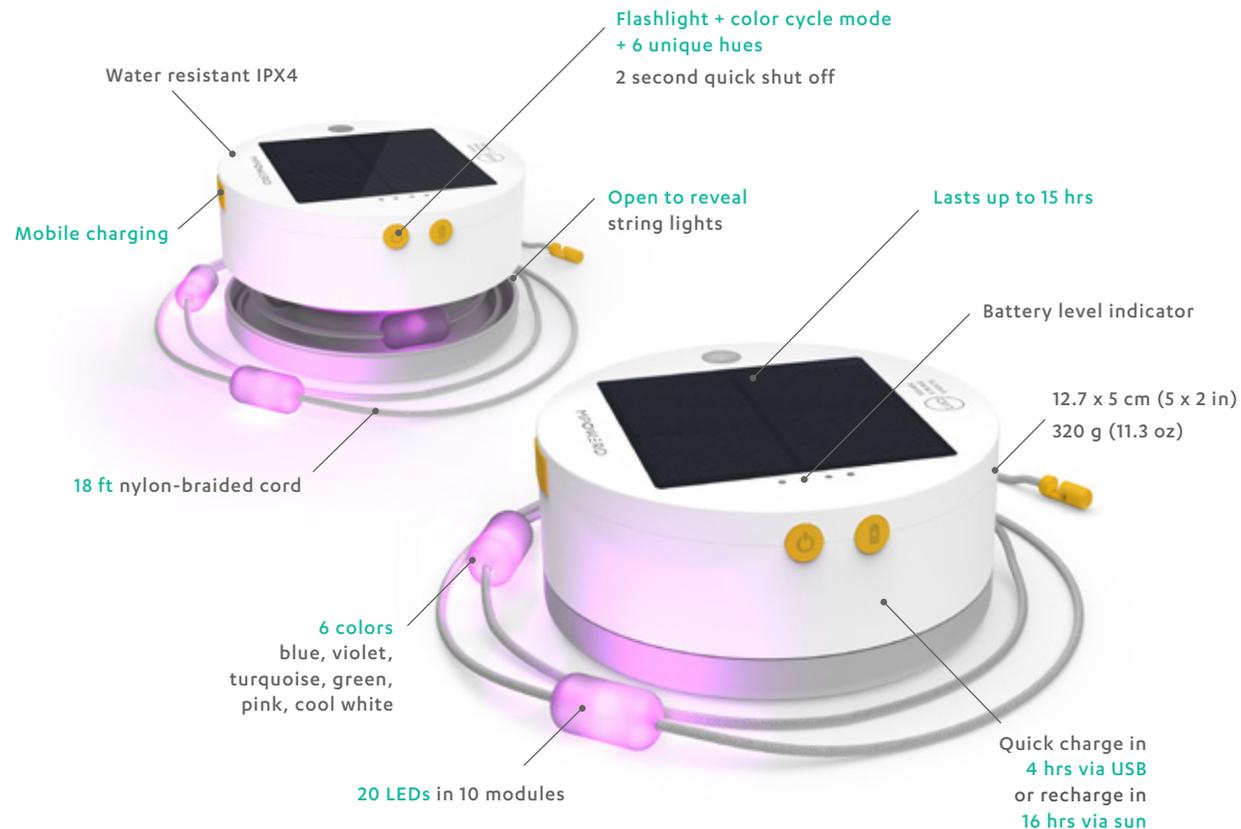
Solar, colorful, and always ready to hang. **with Luci.**



## Luci Solar String Lights: Color 18 ft

Providing 6 colors of ambiance across an 18 ft cord, powered by the sun, and with mobile charging, these lights are perfect for illuminating your space.

MSRP \$55.00



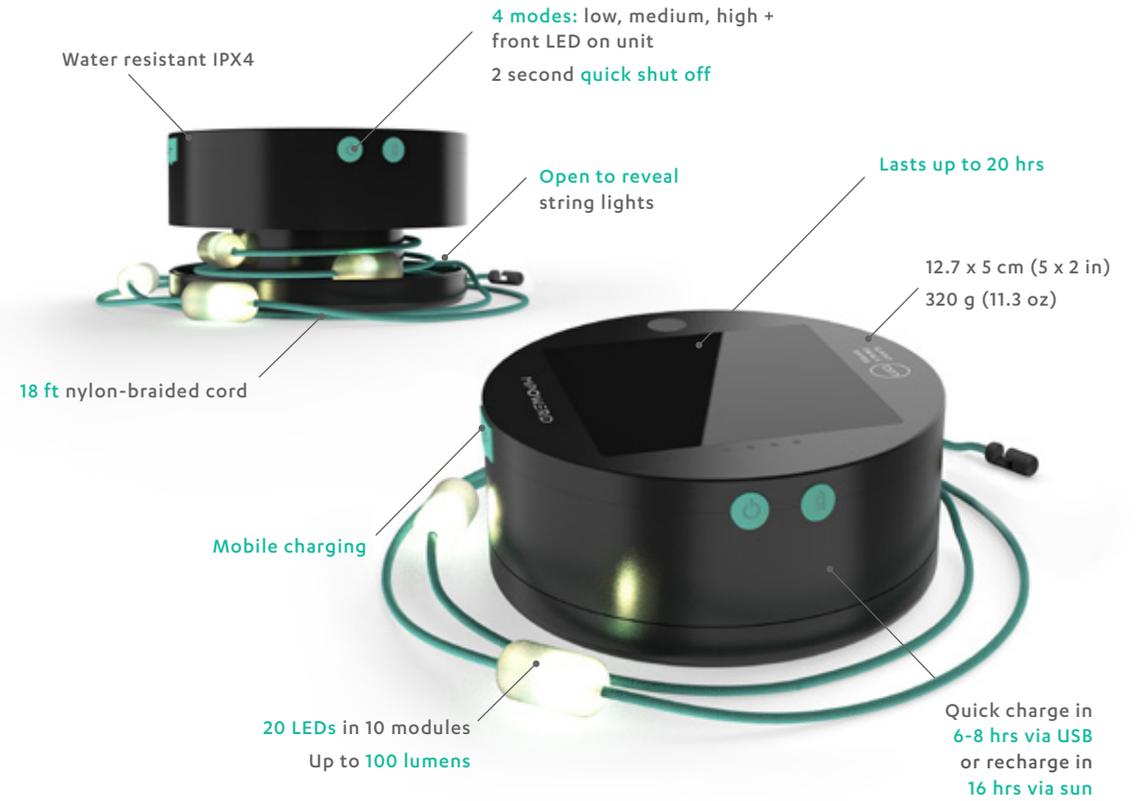
patio • campsite • interior design • van life

We've put the sun  
on a string. **Luci.**

## Luci Solar String Lights: White 18 ft

Hidden inside the expandable unit, Luci Solar String Lights pack in 100 lumens into 10 nodes on an 18 ft cord. Along with mobile charging capabilities, this is the perfect way to light up your space.

US MSRP \$55.00



patio • campsite • interior design • van life

Our solar lanterns.



Clean. Reliable.  
Ready for anything. **Luci.**

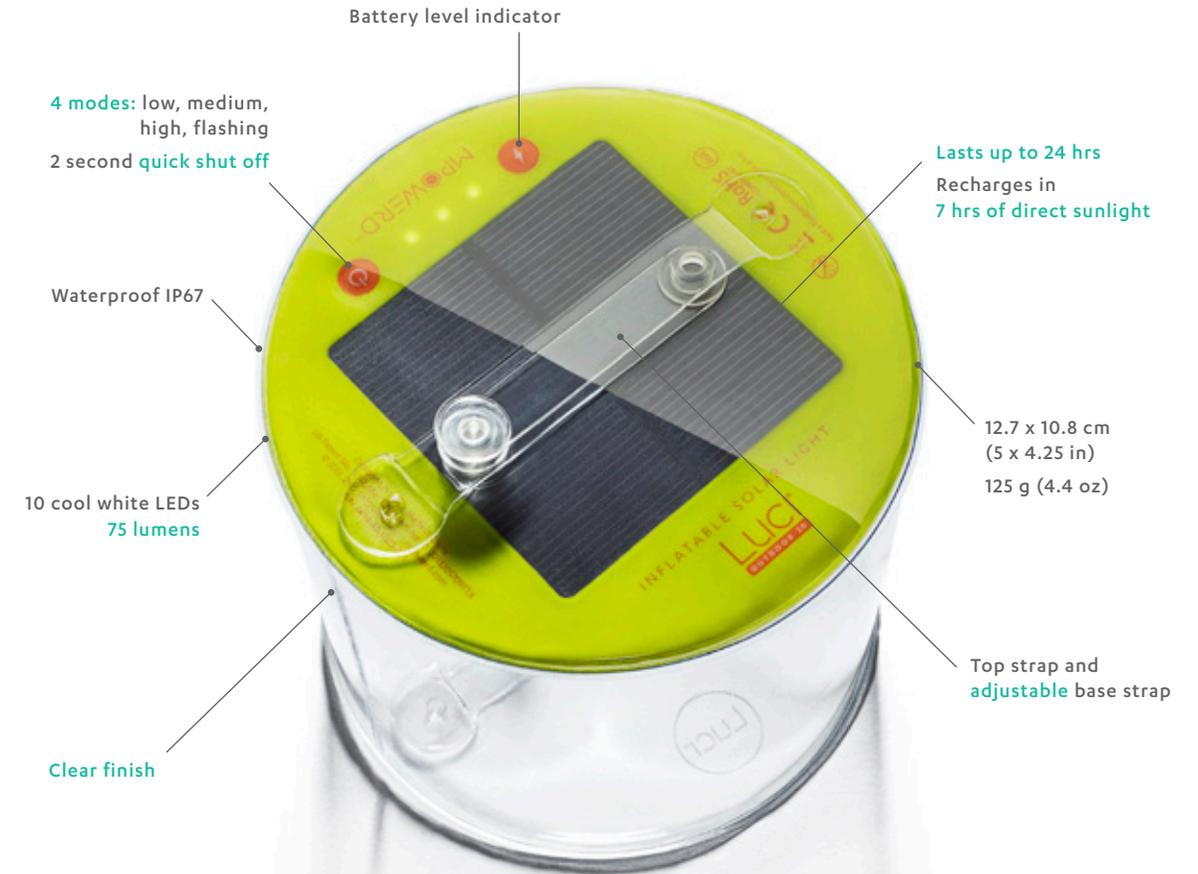
The power of the sun  
in your hands.  
**Luci.**



## Luci Outdoor 2.0

Long lasting, powerful, and completely solar, Luci Outdoor 2.0 keeps you out of the dark, no matter how far off the grid you go.

US MSRP \$30.00



camping • hiking • climbing • boating • kayaking

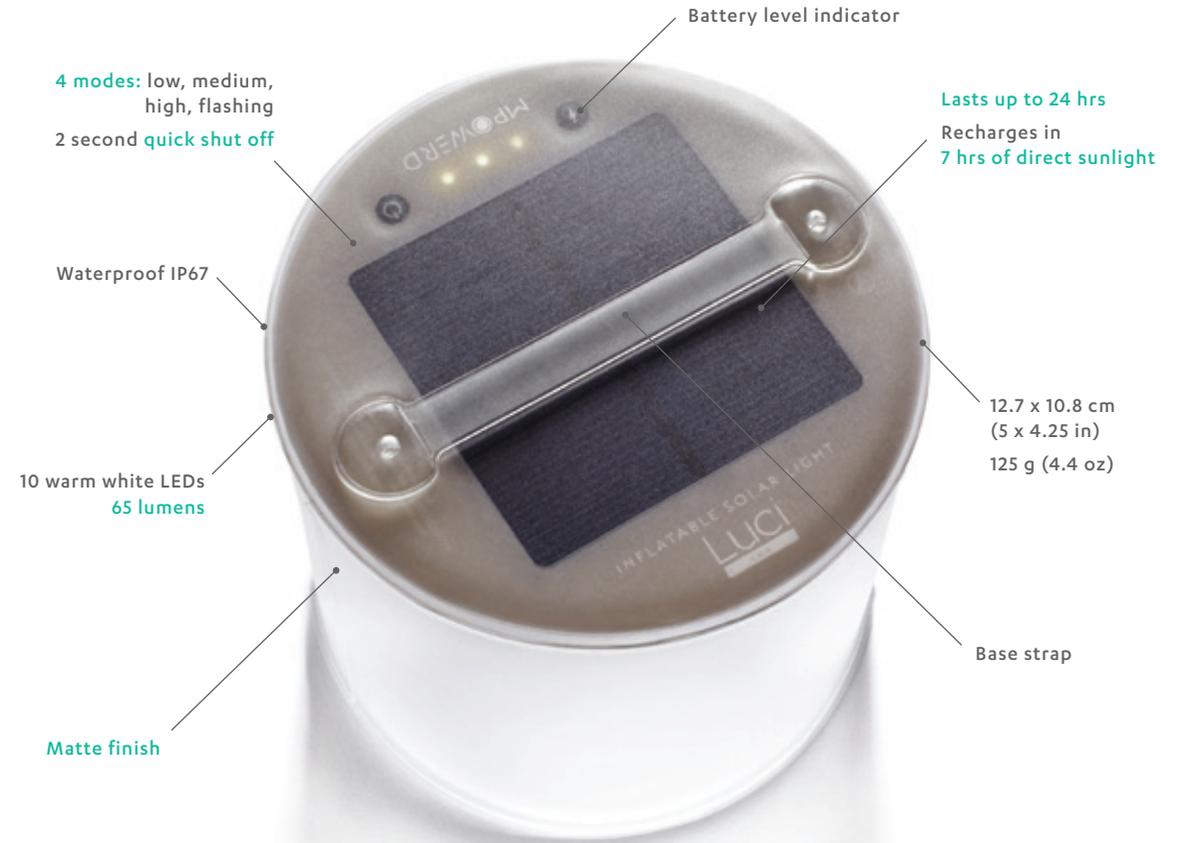
Making rooftops  
brighter. **Luci.**



## Luci Lux

Compact and durable, Luci Lux can withstand up to 150 lbs of pressure, while providing a soft light that lasts long into the night.

US MSRP \$30.00



home decor • events • reading • patio • spa • pool

## Luci Color

With 8 bold hues, a sparkle finish, and lasting 6 hours on a single charge, Luci Color is perfect for adding a splash of color to your life.

MSRP \$30.00

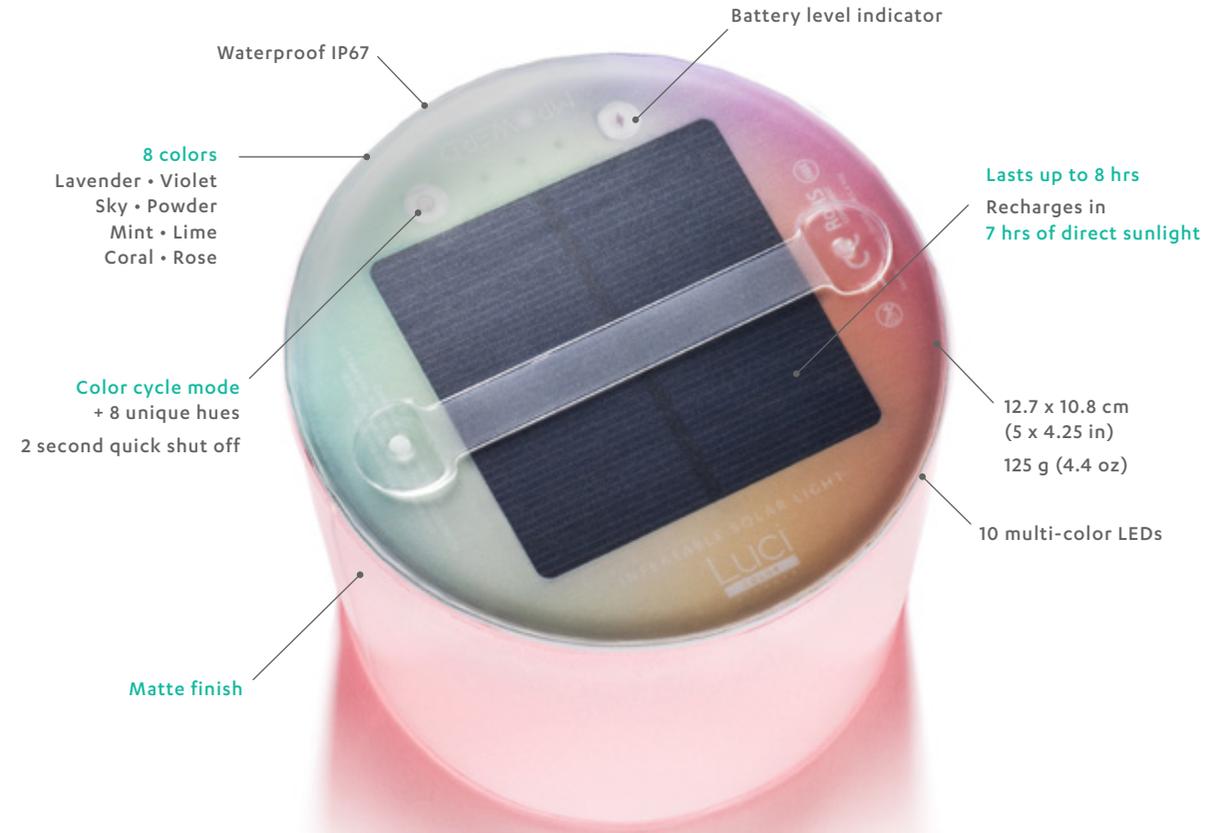


pool • mood lighting • parties • nightlight

## Luci Color Essence

With 8 unique colors beaming through a soft matte finish, Luci Essence is the easiest way to add more color to your life.

MSRP \$30.00



spa • meditation • home • bath

Long lasting for those  
long journeys.

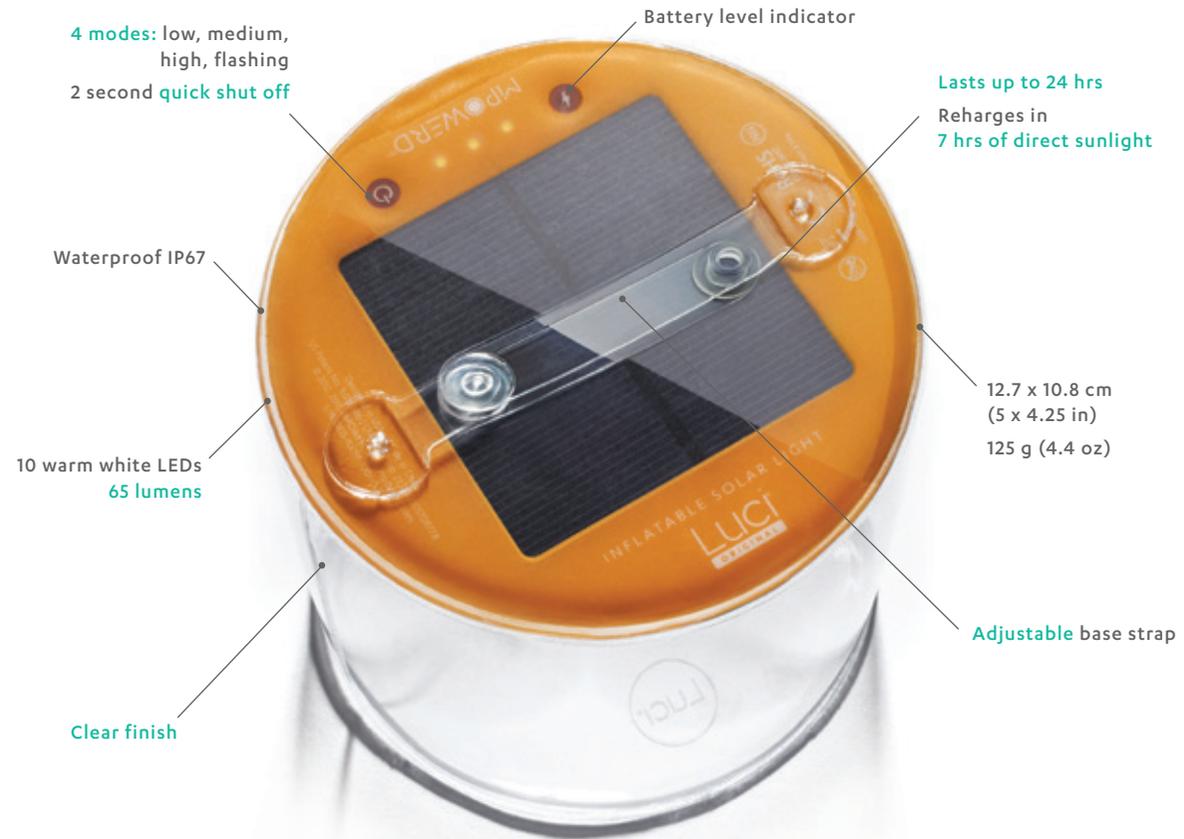
**Luci.**



## Luci Original

With an adjustable strap, 65 lumens, and lasting up to 24 hours on a single charge, Luci Original is the long lasting, utility loving, gets-the-job-done kind of light.

US MSRP \$30.00

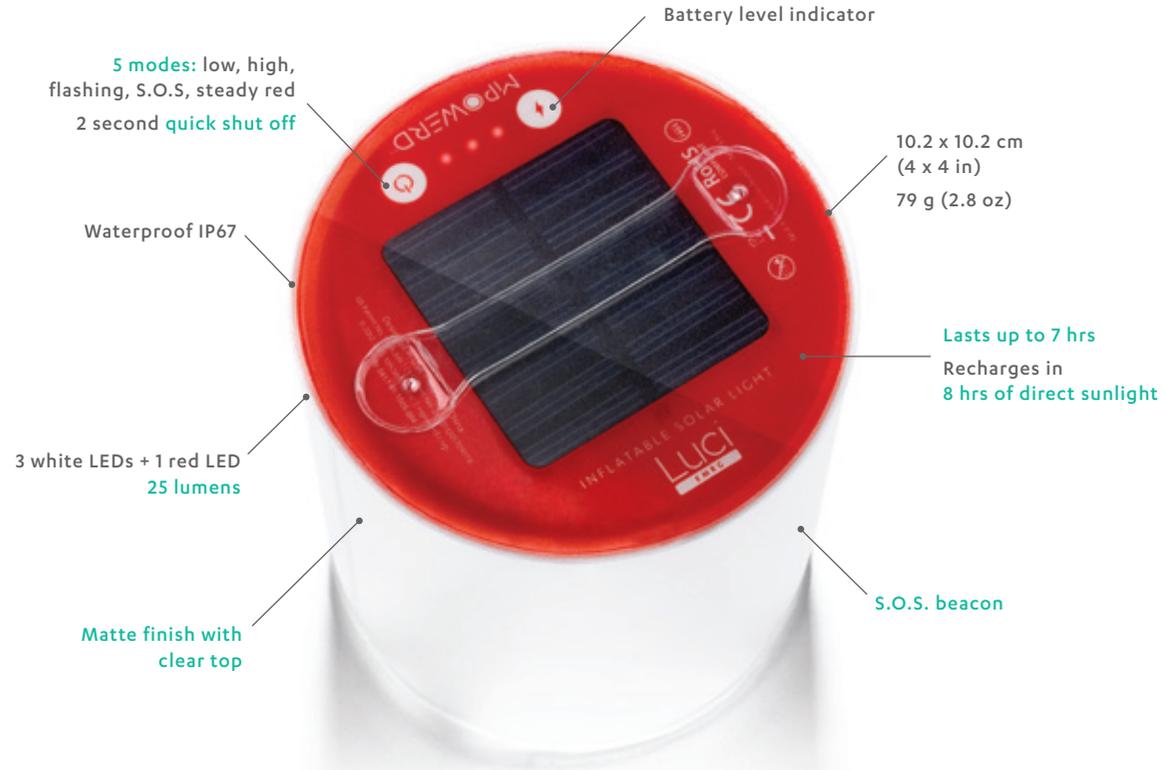


camping • blackouts • travel • garage • backyards

## Luci EMRG

Designed for emergencies. Built to last. Long lasting, waterproof, and durable, this pocket-sized lantern, flashlight, and S.O.S beacon always has your back.

US MSRP \$20.00

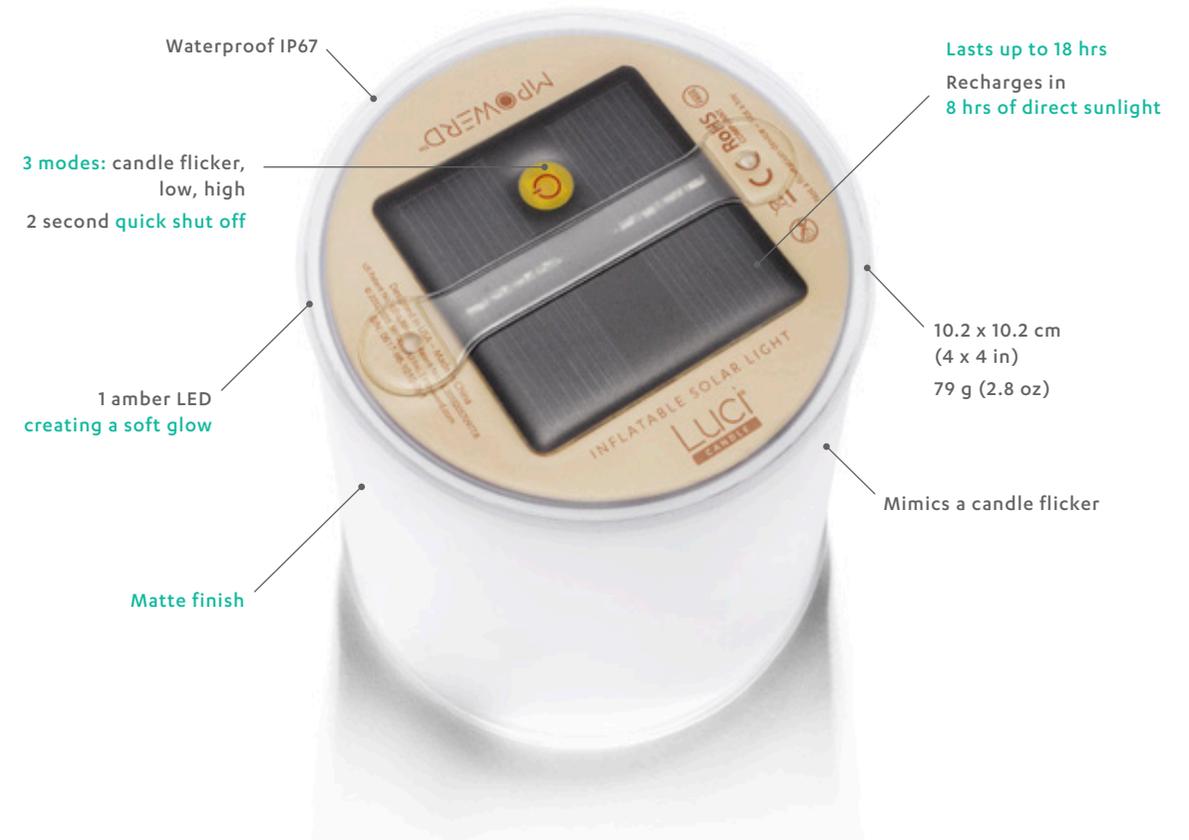


blackouts • storms • emergency kit • travel • garage

## Luci Candle

Wick-free, wax-free, flame-free. Solar powered, long lasting, and with a soft amber glow, Luci Candle provides all the ambiance of a candle with none of the worry.

US MSRP \$20.00



home decor • patio • mood lighting • events • bath



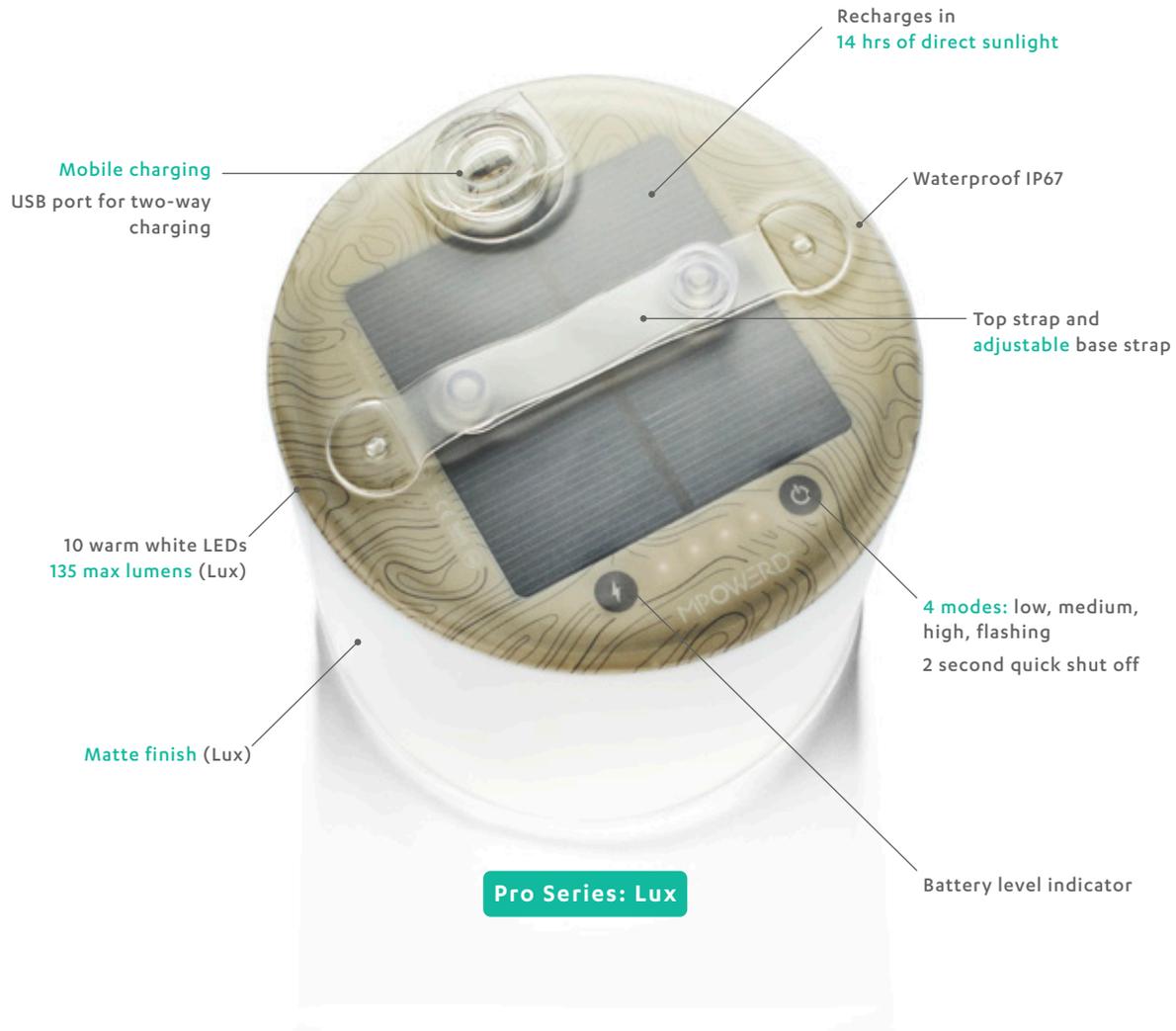
Power up.

With mobile phone charging capabilities, the Luci Pro Series will take you further than ever before.

off-grid adventures  
camping • hiking  
boating • climbing  
kayaking

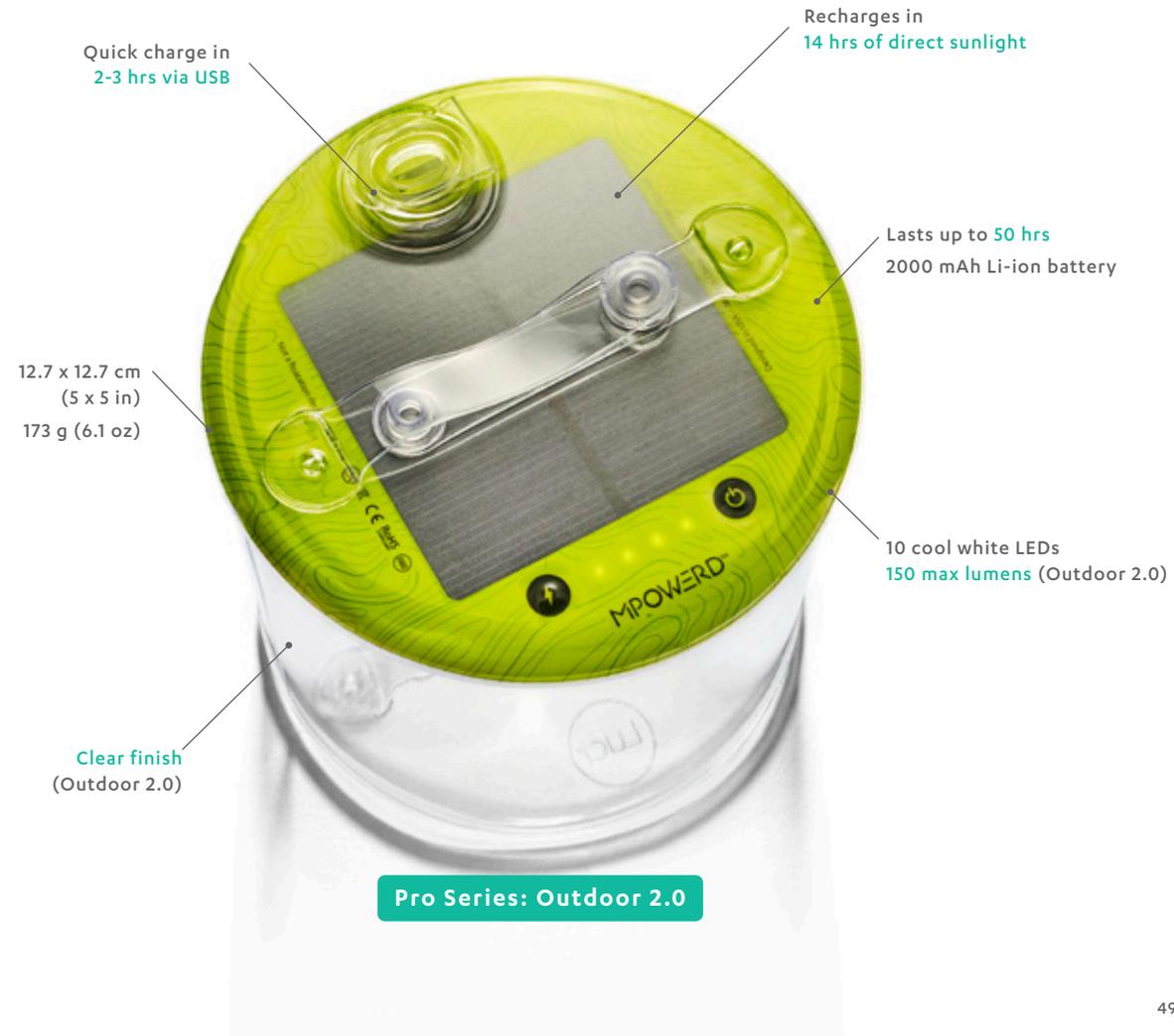
# Luci Pro Series

## Solar light + mobile charger



Test your limits with the lights made for Mother Nature's biggest fans.

US MSRP \$50.00



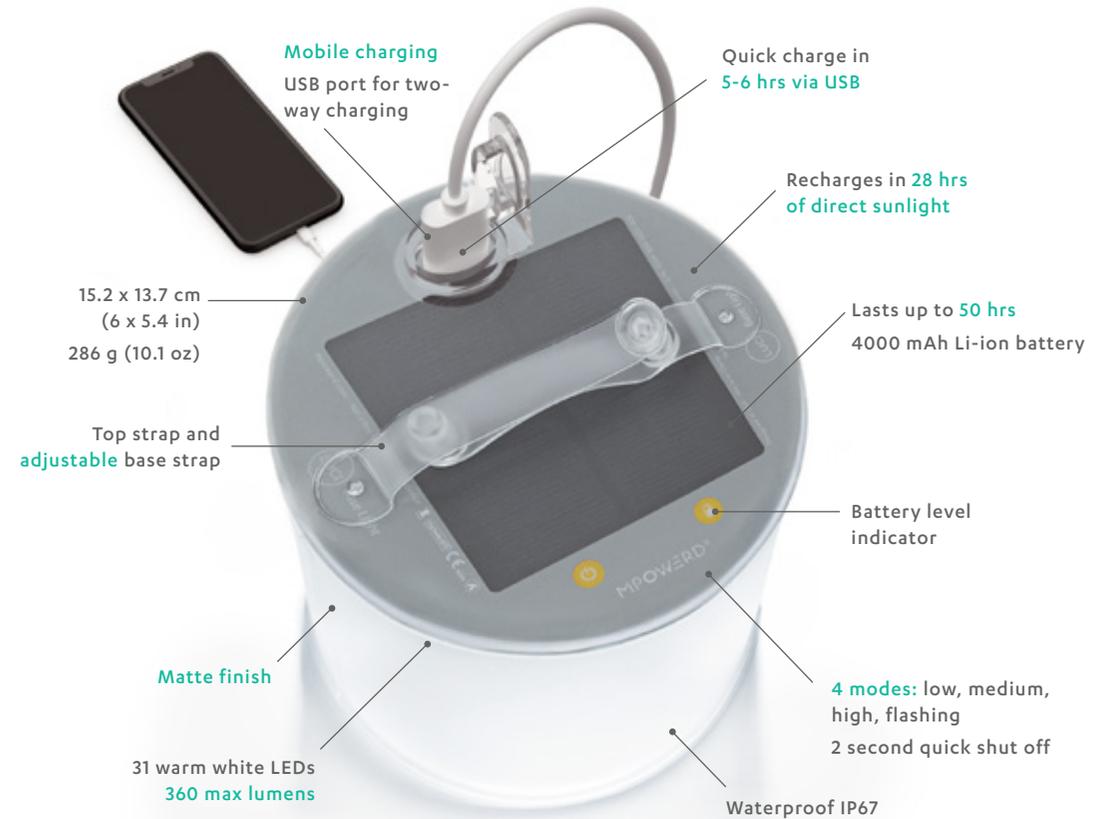
Extending the day into night.  
Luci Solar Inflatable Base Light.



## Luci Solar Inflatable Base Light

With 360 lumens, mobile charging, and lasting up to 50 hours on a single charge, Luci Base Light is a must-have for any adventure.

US MSRP \$60.00



campsite • hiking • off-grid adventures

A close-up photograph of a person's hands using a yellow cable to connect a small, white, circular smart light to an electrical outlet on a rusty metal box. The light has a small screen and a button. The scene is dimly lit, with the light being connected providing a bright glow. The background is a dark, textured wall.

Our utility light.

The little light that's ready for anything. **Luci.**

Pocket-sized light for everyday tasks. **Luci.**

## Luci Core

Lightweight, weatherproof, durable, and super bright, Luci Core is everything you'd expect from a Luci light.

US MSRP \$20.00



task light • reading • off-grid adventures

A person is riding a bicycle outdoors at sunset. The scene is bathed in warm, golden light from the low sun, creating a soft, hazy atmosphere. The person is wearing a dark t-shirt with the word 'centre' visible and light-colored shorts. A glowing white Luci light is mounted on the handlebars, illuminating the rider's hands. A black cup is attached to the handlebars, and a blue towel is draped over the front of the bike. The background is a blurred landscape with trees and a bright sun low on the horizon.

Our recreation lights.

Solar, safe, and seriously sustainable. **Luci.**

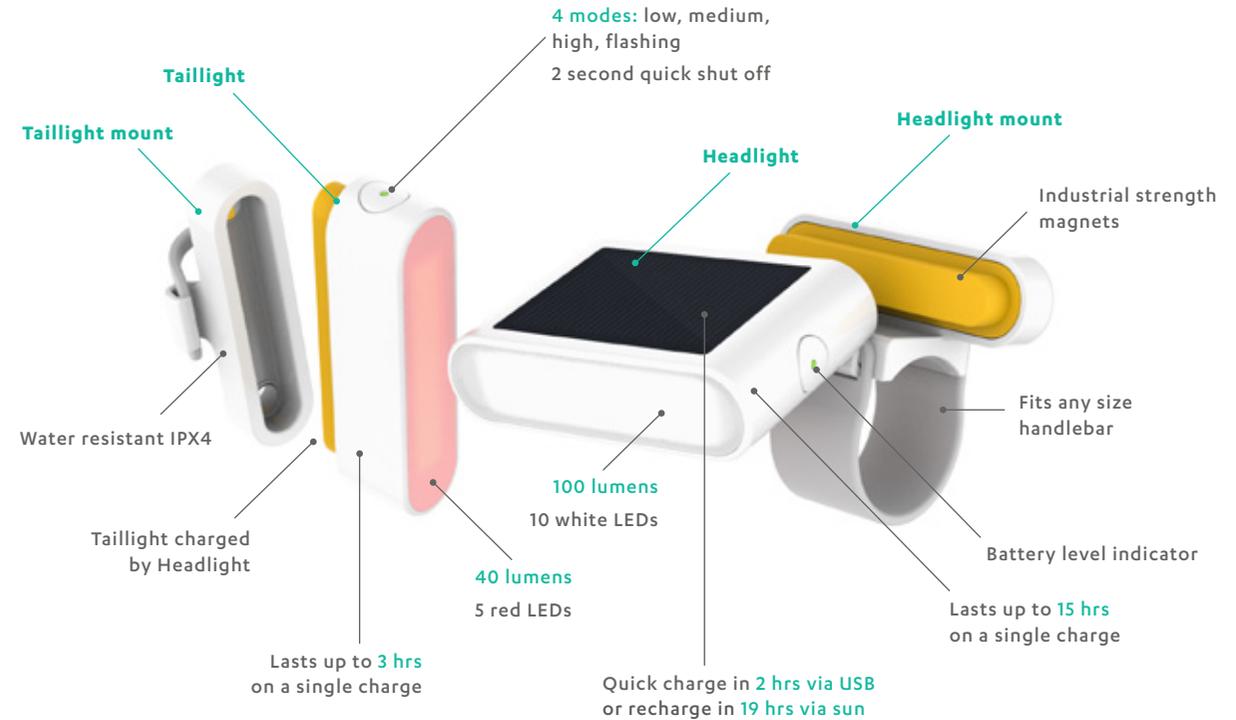
Take a ride on the sunny side  
with Luci.



## Luci Solar Bike Light Set

Featuring 100 lumens, a portable design, and rechargeability via solar or USB, the Luci Solar Bike Light Set is the best way to stay safe and enjoy the night ride.

MSRP \$65.00



Our smart light.

Control light and music from your phone. **Luci.**

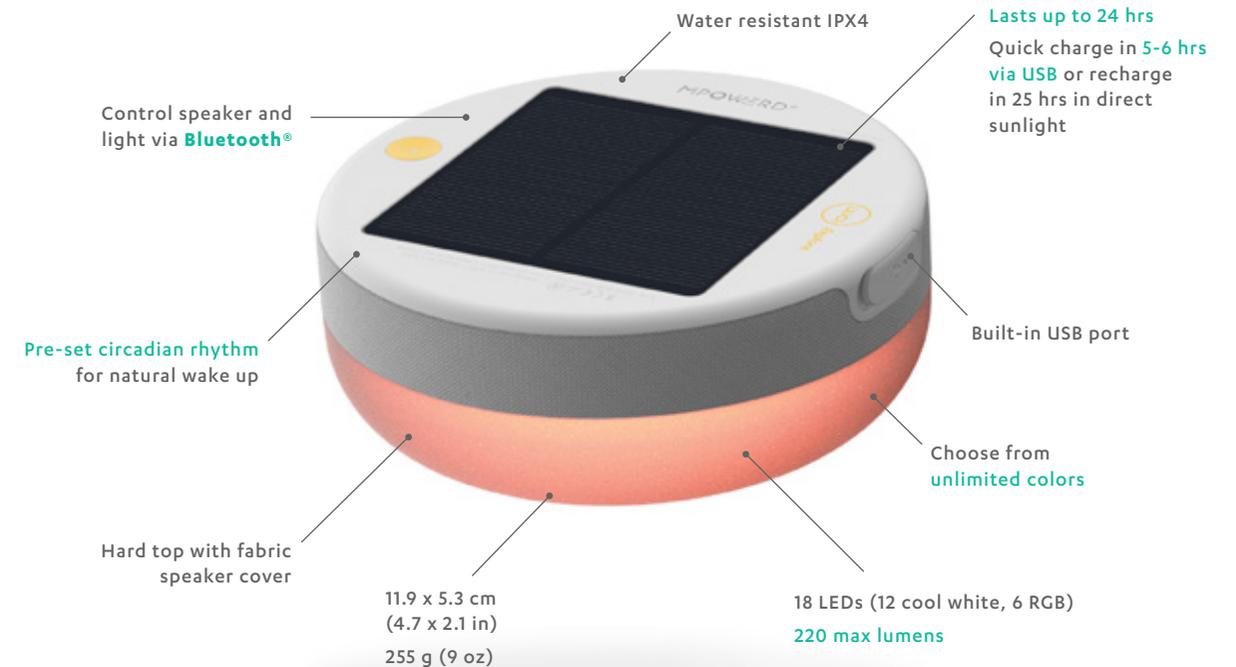


A portable speaker in a whole new light. **Luci.**

## Luci Explore: Smart Solar Light + Speaker

Lightweight. Water resistant. And solar powered. This smart little light is your personal speaker, mobile charger, and wake-up light. The best travel companion you'll find.

MSRP \$85.00



travel • home decor • patio • adventure

A young girl with braided hair and a young boy are focused on a project at a table. The girl is pointing at something on the table while the boy looks on. They are surrounded by educational materials like books and a clear container. The background shows a bookshelf filled with colorful books.

## Education & **STEM.**

Educating future generations  
about the power of the sun.

Build your own LED light.  
Learn about solar energy.  
Create unique color combinations.

12.7 x 14.2 cm (5 x 5.6 in)

16 LED modules  
75 lumens

Battery level indicator

Lasts up to 24 hrs  
Recharges in 7 hrs of  
direct sunlight

4 modes: low, medium,  
high, flashing

## Build-Your-Own Luci: Solar Light Kit

The STEM toy that teaches kids about the power and potential of solar energy. Great for kids 7+ years old.

US MSRP \$40.00

### What's in the box?



Make Luci yours with our  
co-branding options.



## Co-branding with MPOWERD

Whether you're looking for corporate gifts, bringing your brand into a whole new light, or adding the finishing touches to your event, Luci has you covered.



For more information contact [sales@mpowerd.com](mailto:sales@mpowerd.com).

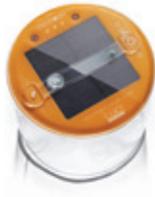
## Our Luci comparison chart

	Size	Mobile charging	Modes	LEDs/Lumens	Charge time	Lasts up to	Weight	Battery level indicator
Original	12.7cm (5")		4 modes	10 LEDs 65 lumens	7 hours	24 hours on low mode	125 g (4.4 oz)	●
Outdoor 2.0	12.7cm (5")		4 modes	10 LEDs 75 lumens	7 hours	24 hours on low mode	125 g (4.4 oz)	●
Lux	12.7cm (5")		4 modes	10 LEDs 65 lumens	7 hours	24 hours on low mode	125 g (4.4 oz)	●
Color	12.7cm (5")		8 colors + color cycle	10 multi- color LEDs	7 hours	6 hours on any color	125 g (4.4 oz)	●
Essence	12.7cm (5")		8 colors + color cycle	10 multi- color LEDs	7 hours	8 hours on any color	125 g (4.4 oz)	●
EMRG	10.2cm (4")		5 modes	4 LEDs 25 lumens	8 hours	7 hours on low mode	79 g (2.8 oz)	●
Candle	10.2cm (4")		3 modes	1 amber LED	8 hours	18 hours on low mode	79 g (2.8 oz)	●
Pro Series: Outdoor 2.0	12.7cm (5")	●	4 modes	10 LEDs 150 lumens	14 hours in sun 2-3 via USB	50 hours on low mode	173 g (6.1 oz)	●
Pro Series: Lux	12.7cm (5")	●	4 modes	10 LEDs 135 lumens	14 hours in sun 2-3 via USB	50 hours on low mode	173 g (6.1 oz)	●
Base light	15.2cm (6")	●	4 modes	31 LEDs 360 lumens	25 hours in sun 5-6 via USB	50 hours on low mode	286 g (10.1 oz)	●
Core	10.2cm (4")		4 modes	3 white LEDs 40 lumens	13 hours	12 hours on low mode	78 g (3 oz)	●
String Lights: White 44 ft	17.8cm (7")	●	3 modes	40 white LEDs 140 lumens	25 hours in sun 3-5 via USB	40 hours on low mode	745 g (26.2 oz)	●
String Lights: White 18 ft	12.7cm (5")	●	Flashlight + 4 modes	20 white LEDs 100 lumens	16 hours in sun 6-8 via USB	20 hours on low mode	320 g (11.3 oz)	●
String Lights: Color 18 ft	12.7cm (5")	●	Flashlight + 6 colors + color cycle	20 multi- color LEDs	16 hours in sun 4 via USB	15 hours on low mode	320 g (11.3 oz)	●
Bike Light Set	4.5 x 7.3 x 3.3cm (1.8 x 2.9 x 1.3")		4 modes	10 white + 5 red LEDs 100 lumens	19 hours in sun 2 via USB	15 hours on low mode	57 g (2 oz)	●
Explore	11.9cm (4.7")	●	Unlimited color options	18 LEDs 220 lumens	14 hours in sun 5-6 via USB	24 hours on any color	255 g (9 oz)	●

All Luci lights have an operating temperature of 0-45C (32-122F). 12.7cm (5") diameter units are 10.8cm (4.25") high & 2.5cm (1") collapsed (4.5cm (1.8") for Pro) excluding Solar String Lights (5cm (2") fixed). 10.2cm (4") diameter units are 10.2cm (4") high & 3.2cm (1.25") collapsed.



# Our products at a glance



**Luci Original**

USA SKU#: 1001-005-001-002  
Int'l SKU#: 1001-005-011-002  
Case of 12



**Luci Outdoor 2.0**

USA SKU#: 1023-002-001-002  
Int'l SKU#: 1023-002-011-002  
Case of 12



**Luci Lux**

USA SKU#: 1004-005-001-002  
Int'l SKU#: 1004-005-011-002  
Case of 12



**Luci Color**

USA SKU#: 1003-005-001-002  
Int'l SKU#: 1003-005-011-002  
Case of 12



**Luci Color Essence**

USA SKU#: 1024-003-001-002  
Int'l SKU#: 1024-003-011-002  
Case of 12



**Luci EMRG**

USA SKU#: 1005-005-001-002  
Int'l SKU#: 1005-005-011-002  
Case of 12



**Luci Candle**

USA SKU#: 1010-002-001-002  
Int'l SKU#: 1010-002-011-002  
Case of 12



**Luci Pro Series: Outdoor 2.0**

USA SKU#: 1423-001-001-002  
Int'l SKU#: 1423-001-011-002  
Case of 12



**Luci Pro Series: Lux**

USA SKU#: 1404-001-001-002  
Int'l SKU#: 1404-001-011-002  
Case of 12



**Luci Solar Base Light**

USA SKU#: 1033-001-001-028  
Int'l SKU#: 1033-001-011-028  
Case of 8



**Luci Core**

USA SKU#: 1034-001-001-002  
Case of 24



**Luci Solar String Lights**

USA SKU#: 1030-001-001-002  
Int'l SKU#: 1030-001-011-002  
Case of 12



**Luci Solar String Lights: Color**

USA SKU#: 1030-200-001-001  
Case of 12



**Luci Solar Bike Light Set**

USA SKU#: 1032-001-001-000  
Int'l SKU#: 1032-001-011-000  
Case of 8



**Luci Explore**

USA SKU#: 1031-002-001-028  
Int'l SKU#: 1031-002-011-028  
Case of 8



**BYOL**

USA SKU#: 1026-002-001-002  
Case of 3



**NEW Luci Beam Headlamp & Flashlight**

USA SKU#: 1035-003-001-001  
Int'l SKU#: 1035-003-011-001  
Case of 12



**NEW Viri AA Batteries**

USA SKU#: 2036-002-001-001  
Int'l SKU#: 2036-002-011-001  
Case of 25



**NEW Luci String Lights**

USA#: 1030-300-001-002  
Int'l#: 1030-300-011-002  
Case of 8



**NEW Luci Site Lights**

USA#: 1036-002-001-001  
Int'l#: 1036-002-011-001  
Case of 8



By Angela Rizner

## Opportunity isn't lost in the dark.

"Sometimes you think you're on your path, but you're wrong" explains ten-year old Shaun. "You are lost. But sometimes you have to discover you aren't going in the right direction to know where your path is."

Shaun is a "philosopher king" and one of the many bright children looking to improve their situation. Kids like Shaun embody the hope of a better future. Without education, however, they are at risk of becoming enveloped within a vortex of hopelessness.

Shaun and others fully recognize the difficulty of their lives; most find that their fate is not necessarily mapped out by the night sky, but by their own determination and hard work. "I love the stars. Sometimes I look at the sky at night and pretend I am jumping from planet to planet, and I feel free..."

In a place that often feels suffocating, education provides much needed expansion. It instills a daily recognition of future possibility.

Education shifts a closed mind to an open mind. Education leads to the realization that there are many ways to exist. Education is empowerment.

To succeed, you need light to do your homework; but in Kibera, people are under financial and energy poverty. If you can't afford food, you are likely unable to afford light.

Imagine trying to do your homework at night, and there is no light. Opportunity becomes lost in the darkness.

Shaun loves school. He knows that his future relies on studying hard. He dreams that, "one day I will be a pilot and buy a nice home for mommy." He is determined to free himself of his current situation and reach his goals.

"One night I had a dream that we were on a plane, and the plane began to crash, and I rushed into the cockpit. I grabbed the pilot, threw him to the other seat, and took over... That dream means I control my own destiny."

Sometimes all we need is a little help. We need someone to believe in us, and we need a few practical tools to get us to the next step. **A little Luci light goes a long way.** When Shaun turned on the light, he knew instantly that his future was brighter. He knew that his destiny was, in fact, his own.

MPOWERD®

Check out what we've been up to and follow us @mpowerdinc. Contact us at [sales@mpowerd.com](mailto:sales@mpowerd.com)  
To learn more about our patents and registered trademarks, visit [mpowerd.com/patents](https://mpowerd.com/patents). January 2023.  
[mpowerd.com](https://mpowerd.com)